A Menthol Cigarette is Just Another Cigarette

AND SHOULD BE REGULATED NO DIFFFERENTLY THAN OTHER CIGARETTES

FDA has concluded "that menthol in cigarettes is not associated with an increase in tobacco-related diseases to the user" when compared to non-menthol cigarettes.

Numerous scientific studies demonstrate menthol cigarettes are not more addictive, nor result in increased inhalation of smoke compared to non-menthol cigarettes.²

Banning menthol will lead to unintended consequences

8.5 % to 21%

Illegal Market Today TOTAL MARKET

FUEL AN ALREADY WIDESPREAD ILLEGAL TOBACCO MARKET

- Per the U.S. Department of State, "cigarette smuggling is a growing threat to U.S. national interests...and fuels transnational crime, corruption and terrorism."³
- The Institute of Medicine wrote in a 2015 report to Congress: the U.S. illegal cigarette market was between 8.5% and 21% of the total market.⁴

LAW ENFORCEMENT GROUPS SAY A BAN ON MENTHOL WOULD:5

- Increase the number of criminals on the street
- Make criminals out of law-abiding citizens
- Create more problems between law enforcement and communities of color

8.5 % to ???%



There is no reason to treat menthol cigarettes any differently than non-menthol cigarettes. Smoking rates for menthol and non-menthol cigarettes are at historic lows and continue to decline. Furthermore, Massachusetts' 2020 menthol ban did not result in lower smoking rates.



- ¹ FDA Preliminary Scientific Evaluation of the Possible Public Health Effects of Menthol Versus Nonmenthol Cigarettes, (2013).
- ² Addiction: Fagan et al. (2015); Hyland et al. (2002). Inhalation: Gunawan & Juliano (2020); Ahijevych et al. (1996).
- ³ U.S. Department of State et al, The Global Illicit Trade in Tobacco: A Threat to National Security (2015).
- ⁴ National Academy of Sciences, Engineering & Med., Understanding the U.S. Illicit Tobacco Market (2015).
- ⁵ ATF, FOP, National Organization of Black Law Enforcement Executives (NOBLE), Alabama State Trooper Association

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